

Dear valued partner,

Disability, Monthly Indemnity, Overhead Expenses and Tangible benefits rate review

Despite our best efforts to keep insurance premiums unchanged over the past few years, we had to carry out a significant rate review.

The increase is due to several factors, specifically a prolonged period of historically low interest rates and an upward trend in disability incidences observed in recent years.

Blue Vision® rate adjustment

Effective **September 1, 2021**, new business and in-force policies will have a rate adjustment for the following benefits:

BLUE VISION Global Plan, Express Plan, SME Plan and Association Program	
Benefits	Rate increase
Disability including Regular Occupation and Premium Refund (65)	Contracts issued prior to June 1, 2016: 12.5% Contracts issued on June 1, 2016 and after: 7.5%
Overhead Expenses	
Monthly Indemnity	7.5%
Express Monthly Indemnity	
Accidental Plan	
Disability	7.5%

Transition guidelines

Applications signed before September 1, 2021		Applications signed as of September 1, 2021 and after
Received by September 15, 2021 inclusively	Received after September 15, 2021	New rates

Current rates	New rates	
---------------	-----------	--

The **Blue Vision** quotation tool (version 2.9.7) will be updated on **September 1, 2021**.

Termination of new sales of the Tangible® product line

Effective **October 1, 2021**, we will no longer accept new sales for the Tangible product line.

Please note that applications signed prior to October 1, 2021 and received by October 15, 2021 inclusively, will be processed.

For in-force contracts of the Tangible product line

Effective **October 1, 2021**, in-force policies will have a rate adjustment for the following benefits:

TANGIBLE	
Benefits and options	Rate increase
Disability – Hybrid Coverage	25%
Life – Hybrid Coverage	10%
Critical Illness – Hybrid Coverage	
Loss of Autonomy – Hybrid Coverage	
Facility and Home Care*	15%

* The initial premium is guaranteed for the first 5 years of insurance, in accordance with the contract.

Helpful tools

To assist you with helping your clients understand the above rate increases, please see the tools below.

- Partners [FAQ](#)
An FAQ to help you better answer your clients' questions.
- Summary of monthly renewals report
You can view this report on your [secured access](#) of the Advisor Resources. It will be available every 10th of the month for renewals in the coming months. We suggest that you check it regularly to obtain the list of clients affected by the rate adjustment.

- Communication to clients
Existing clients will receive a letter 30 days prior to their contract renewal date.
 - [Blue Vision renewal letter](#)
 - [Tangible renewal letter](#)

Thank you for your continued support.

If you have any questions, please contact us:

GTA & Eastern Ontario

Bill Walker

 |  416-986-3683

GTA, Southwestern Ontario & Golden Horseshoe

Roy Ehlermann

 |  416-318-1462

GTA & Northern Ontario

Max Mahardi

 |  416-802-9814

Inside Sales Representative

Barbara Manbahal

 |  416-342-7703

Inside Sales Representative

Grant McCabe

 |  416-342-7710



[Visit our website](#)

[Contact us](#)

[Unsubscribe](#)

[Privacy policy](#)

[Legal terms of use](#)



185 The West Mall, Suite 610, Etobicoke, ON M9C 5P1
Copyright 2021 Ontario Blue Cross®. All rights reserved.