



Our Plans have new names!

Dear valued partner,

With the launch of Blue Cross Health in Ontario, we are now changing the names of two of our Individual health plans. The switch to the below plans will be made on March 17, 2023.

- Complete Health (formerly Elements)
- Guaranteed Acceptance (formerly Guaranteed Issue)

Our teams are working hard to update our resources with the new names. However, some references to the old names may take longer to change over. Regardless of the name, the product features and benefits remain unaffected. We anticipate resource updates to extend throughout 2023 as we integrate the changes with existing workloads.

Thank you for your continued support.

Sasha M. Opacic

Vice-President, Sales – Broker Channel

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